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## **Mars Air Systems Launches Sleek New Product Line**

*Leading International Air Curtain Manufacturer Continues Widespread Success with Series 2 Products*

**LOS ANGELES – April XX, 2013** – Mars Air Systems, the international leader in high quality air curtains, kicked off its 50 year anniversary celebration by unveiling its refreshed/renewed branding and launching its new product line, The Series 2. Redesigned, re-engineered, and revamped to include slimmer units, The Series 2 features updated colors such as matte black and spartan bronze, and a sleek new aesthetically pleasing design that allow the units to blend in with various architectural designs.

With an extensive product line, that can accommodate most door types and sizes, Mars Air Systems' air curtains are designed to greatly enhance work environments, while reducing overall energy consumption and maintaining air quality inside the building. Typical applications include drive-up windows, both fast food and service windows; concession stands in sports complexes; walk-in coolers, freezers and kitchen receiving doors in restaurants; customer entry doors, receiving doors and loading dock doors in manufacturing plants, warehouses, distribution centers, cold storage facilities, hospitals, schools and municipal buildings. Designed to discharge a stream of air down through a door opening, Mars' air curtains resist the infiltration of windborne dust, pollen, smoke and flying insects while maintaining a building's desired indoor temperatures. Additional benefits derived from its use are: enhanced building sanitation levels and increased employee productivity and morale, through improved working conditions related to temperature control. Mars air curtains boast an average return on investment of two years or less for typical installations.

In celebration of its 50<sup>th</sup> anniversary, Mars unveiled a companywide rebrand, which has given the company the opportunity to prepare for another successful half century with an updated mission statement and updated values aligned to company goals, a redesigned website with additional industry tools, and numerous other initiatives. The next 50 years for Mars will be dedicated to further evolving its industry and expanding into additional global markets, while cultivating its relationships with current representatives and distribution partners and developing additional mutually beneficial relationships with architects, engineers and consultants who specify Mars' products.

For more information about Mars Air Systems and to view the new Mars online, visit [www.marsair.com](http://www.marsair.com) or call (800) 421-1266.

### **About Mars**

With more than 50 years in business, Mars Air Systems is the international leader in high quality air curtains and air doors that help make buildings comfortable, sanitary and energy efficient. Utilizing industry-leading tools and services, Mars provides architects, engineers, food service consultants and other specifiers with the most comprehensive air curtain/air door solutions, while giving building owners the peace of mind of a reliable product and dedicated support. Through an internal culture committed to making customers' jobs easier and backed by dependable products, Mars is the industry's most trusted name. For more information, visit [www.marsair.com](http://www.marsair.com) or call (800)-421-1266.

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